

FREQUENTLY ASKED QUESTIONS ABOUT NEW DRIVER SAFETY TRAINING SOLUTIONS FROM RUNZHEIMER INTERNATIONAL AND POSIT SCIENCE

WHO IS RUNZHEIMER INTERNATIONAL?

Runzheimer International is the leading provider of services to help manage your mobile workforce. Founded in 1933, Runzheimer serves over 2,000 commercial and public sector organizations with solutions in Total Employee Mobility® including business vehicle (fleets and personally-owned), business travel, relocation, and virtual office. Over 60% of Fortune 500 companies are Runzheimer clients, in addition to the U.S. Department of Defense, General Services Administration, and numerous other government agencies.

WHO IS POSIT SCIENCE?

Posit Science strives to help people flourish throughout their lives by providing effective, non-invasive tools that engage the brain's natural plasticity to improve brain health. Posit's staff of scientists and other specialists collaborate on programs that improve cognitive performance - and change the lives - of everyday people.

WHY DID RUNZHEIMER INTERNATIONAL PARTNER WITH POSIT SCIENCE?

As the leading provider of business vehicle services, Runzheimer strives to offer its clients the most innovative solutions available to control liability risk, manage corporate costs, and provide accurate and fair vehicle reimbursements.

Numerous studies have demonstrated that poor performance, as measured by Posit Science visual training technology, can reliably predict an individual's risk of driving unsafely and his or her risk of being involved in a car crash. Runzheimer has elected to offer Posit Science's programs for assessment, visual processing and memory training to help business vehicle drivers enhance their skills and safety.

HOW DOES POSIT SCIENCE ASSESS A DRIVER'S CURRENT PERFORMANCE?

Performance measured by Posit Science technology is a better indicator of crash risk than any other visual, cognitive, or motor skills test. Posit begins by assessing a driver's "Useful Field of View" (UFOV®). UFOV® is the area over which you can quickly and accurately see details without moving your eyes or head. This visual training and assessment technology that has been investigated in dozens of published studies, many funded by the National Institutes of Health.

Individuals who perform poorly on the assessments are almost twice as likely to be involved in a traffic accident as those who perform well. For example, poor performers take longer to cross intersections and start to cross later, leaving a much smaller space cushion for oncoming vehicles.

ABOUT RUNZHEIMER INTERNATIONAL

HOW DOES POSIT SCIENCE TRAINING IMPROVE DRIVING?

Posit Science's program for visual processing and memory, InSight®, features five computer-based exercises that target different visual processing tasks. The exercises are scientifically designed to speed up the brain's visual processing abilities and improve visual memory, which results in improved visual working memory, better visual precision, and other cognitive improvements. The visual training technology incorporated into InSight® has been clinically proven to accurately predict driver performance and increase driving skill and safety in adults.

WHAT ARE THE BENEFITS OF INSIGHT® TRAINING?

Posit Science trained drivers experience a wide range of driving benefits, including:

- A 40% reduction in unsafe driving maneuvers, such as unsafe lane changes.
- A 200% average increase of useful field of view, making it easier for drivers to see more hazards on the road.
- An increase in reaction time so drivers traveling at 55 mph can stop 22 feet sooner to avoid collisions.
- A 51% lower overall crash risk.
- An increase in driving confidence so individuals can drive longer, drive in difficult conditions (e.g., at night, in bad weather), and drive more frequently.

HOW LONG DO THESE BENEFITS LAST?

Posit Science training helps individuals maintain safe driving over five years, and enables people to keep driving in difficult situations and in new places later in life. This training can also help people complete activities of daily living more quickly and accurately and help older adults maintain overall health-related quality of life.

HOW DOES POSIT SCIENCE COMPARE TO OTHER DRIVER SAFETY TRAINING?

Study data shows that Posit Science training is more effective in keeping drivers safe than classroom or behind-the-wheel driver safety training. The safety benefits Posit Science training provides also last longer than traditional driving classes - after 18 months, Posit Science trained drivers were safer than drivers who did other types of safety training.

For more information, contact Larry Fredrich at 262.971.2551 or lrf@runzheimer.com.

Founded in 1933, Runzheimer International serves 60% of the Fortune 500. Runzheimer provides a full suite of employee mobility services in the areas of business vehicle, business travel, corporate aircraft, relocation, international assignment, and virtual office programs.

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